



Affiliate Program Summary

Welcome!

Welcome to the RealTime Labs Affiliate Program!

You're joining a community of creators helping people discover better insights into their health. Whether you're a wellness influencer or content creator, we're excited to work with you to share authentic experiences with our at-home test kits.

Program Perks

- Custom affiliate link & code.
- Commission on every sale generated through your link.
- Optional flat-fee opportunities for special campaigns (negotiated case-by-case).
- Early access to new tests and educational resources.
- Featured content opportunities on RTL social media, website, and newsletters.
- **Optional UGC Kit Trial:** receive a free kit to try before posting (see section below).

Deliverables

Flexible! You are not required to create structured UGC.

Sharing your affiliate link and promoting RTL products via your platform(s) is sufficient.

Optional UGC (videos, posts, reels, or stories) is welcome and appreciated, and may qualify for **campaign lump payments**.

UGC Kit Trial Option

- Receive **one free RTL test kit** to try before earning commissions.
- **Required:** Submit **at least 1 UGC video** (or approved format) showcasing the kit, unboxing, or personal health story.
- **Test results will only be released after the required UGC is** submitted to RTL and then posted publicly.
- Additional UGC videos for campaigns may be requested.
- **Flat payments for additional UGC content** can be negotiated individually on a case-by-case basis.
- Content must follow all program guidelines (FTC disclosures, no medical claims, brand-aligned).
- Participants must sign the **UGC Kit Trial Agreement**.

Content Prompts + Hook Ideas

Use these ideas to get started:

- Personal health story: "I finally found answers to X using RealTime Labs..."
- Test unboxing: "Here's what's inside my RTL kit..."
- Test results: "Seeing my results gave me clarity on my health..."
- Motivational / educational: "Take control of your health with RTL testing."

Required hashtags for all posts:

#RealTimeLabs #RTLAmbassador #RealTimeLabsPartner

You may also include other relevant hashtags for your audience.

Optional Hashtags:

#MoldIllness #Mycotoxins #MoldDetox #ChronicIllness #InvisibleIllness #MoldExposure #MoldRecovery
#FunctionalMedicine

Content Guidelines

- Content must be authentic and factually accurate.
- Do **not** make medical claims; focus on personal experience.
- Be transparent about your partnership (FTC-compliant disclosures).
- Tag @RealTimeLabs in all posts.

Sharing and Submission

- Share posts publicly to your primary platform(s).
- Optional: submit raw content files (Google Drive/Dropbox) if you want RTL to repurpose for marketing.
- Keep your affiliate link/code visible in captions or on-screen text.

Handling Fee & Payment

- Handling Fee: 10% on net sales (after discounts, returns, and taxes).
- Payouts are **monthly via PayPal or Bank Transfer**.
- First payout occurs after **\$100 minimum earnings**.
- RTL may adjust rates, terms, or payment structures with notice.

Terms & Conditions

Eligibility

- Must be **18+ and a U.S. resident**.
- Invitation-only program; participants must maintain an active social presence aligned with RTL brand values.

Affiliate Link

- You are responsible for sharing your unique affiliate link/code.
- RTL is not responsible for missed commissions if the link is not used or misapplied.

Content Ownership & Usage

- You retain ownership of content you create for the program, but grant RTL a **non-exclusive, royalty-free, worldwide license** to repurpose content for marketing, social media, email campaigns, website, and ads.
- Content must be authentic, factually accurate, and aligned with RTL brand values.

FTC & Disclosure Compliance

- You must clearly disclose your partnership in all posts using tags like **#ad, #RTLambassador, #RealTimeLabsPartner**, or "Paid Partnership with RealTime Labs."

Payout Thresholds & Payment

- First payout occurs after **\$100 minimum earnings**.
- Commissions under \$100 roll over to the next month.
- Commissions paid monthly via PayPal or Bank Transfer.
- RTL may adjust commission rates, payout thresholds, or program rules with notice.

Compliance with Healthcare Laws / Handling Fees

- RTL does **not provide referral payments to healthcare providers**. Any administrative payments are strictly **handling fees** for approved operational services and fully compliant with federal and state laws (Anti-Kickback, Stark Law).

Program Changes

- RTL reserves the right to modify commission rates, program terms, or terminate participation at any time.

Brand Integrity & Content Standards

- Content that misrepresents RTL, makes unverified health claims, or conflicts with brand values may result in **removal from the program**.
- No medical claims or inducements may be made in content.

Termination

- Either party may terminate this agreement at any time.

- Violation of terms, content guidelines, FTC compliance, or brand integrity rules may result in immediate

Sign & Accept the Agreement

To participate in the UGC Kit Trial and/or Affiliate Program, please **review and sign the full terms of the agreements** using our digital forms:

[Click here to view the Affiliate Terms of Use](#)

[Click here to accept the terms of use and apply for the Affiliate Program](#)

[Click here to sign & accept the UGC Kit Trial agreement](#)

Getting Started Checklist

- ☐ Sign the agreements at realtimelab.com/affiliate-registration/
- ☐ Confirm your affiliate dashboard login.
- ☐ Review content prompts, hooks, and guidelines.
- ☐ Share your affiliate link with your audience.
- ☐ Submit optional UGC content for marketing repurposing.

For any questions about this guideline,
please reach out to



Marketing Team

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